

Fundraising aims and achievements

Thanks to the support of many volunteers, donors, funders and partners we've achieved so much this year. We're so grateful to everyone who has helped make our work possible – bringing new possibilities and adventure on water to youth across the nation. From the simple cake sale to a large grant, each has had a direct impact on helping our cadets experience and achieve more – another step closer to preparing them for life ahead.

We would particularly like to recognise the contributions of the Royal Navy, Ministry of Defence and HM Treasury, who have supported us this year towards operational costs, together with a number of specific projects including our part in the Cadet Expansion Programme, new training dinghies, seed funding our cadet portal project and funding for some foul weather jackets.

Our thanks to Seafarers UK, our partner in delivering our Marine Engineering outreach programme.

Our thanks also to the Stelios Philanthropic Foundation for their tremendous support to our second new offshore yacht, to a fleet of RS21 keelboats and seed funding for our On the Water programme.

We're also grateful to have received significant support from the Michael Uren Foundation, the TK Foundation and Trinity House.

This year we developed an exciting portfolio of challenge events and fundraising opportunities available raising vital funds for the charity's work.

This included new events and launching two virtual events, **My Mighty Marathon** and **#ScrapPlastic** which



lead to increasing national fundraising and engagement from units, volunteers, families and corporate supporters.

Sea Cadets launched **#ScrapPlastic** last summer, aimed at bringing cadets and communities together to clear up the waterways of Britain from rubbish.

We'd begun to see that drifting plastic in the water was making it impossible to deliver safe and enjoyable waterbased activities to young people.

Throughout the month of August units, individuals and corporate supporters took on activities to collect, reduce, reuse and recycle single-use plastics all whilst fundraising and campaigning for Sea Cadets. 300 individuals came forward, allowing us to build on this and develop further engagement in 2019.